COPYWRITING CHEATSHEET WORKSHEET

Earn more revenue with better copy

extremerevenuegrowth.io

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There's one particular skill I would like to highlight in this book, as it correlates strongly with extreme revenue growth and quickly monetizing your biggest business opportunities.

When I was analyzing my most impactful mentors on growth, I discovered they had one thing in common; They were all highly-skilled direct response copywriters.

They possess the ability to persuade someone to buy something based on an ad, a landing page, or a sales letter. They know how to get into your mind and persuade you with their words.

COPYWRITING CHEAT SHEET WORKSHEET

1) Go through the resources with Copywriting Formulas and create copy based on at least 5 formulas

2) Test with 20 customers which formula resonates the most

3) Create a customer desire map and improve your copy

4) Advanced: Write your value proposition based on The Architecture of Persuasion

STRUCTURING FOR

EXTREME REVENUE GROWTH

Quickly **monetize** your biggest opportunity

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